

# Nursing Education Accreditation Conference

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Brand Book 2022



## **THE LOGO - WHY A LIGHT BULB?**

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The light bulb acts as the idea while the filament is a crossroads sign which indicates helping make decisions to turn the idea into reality. We currently use a flame/torch for ACEN and having a light bulb as the conference logo will be an extension of that.



# LOGO VARIATIONS

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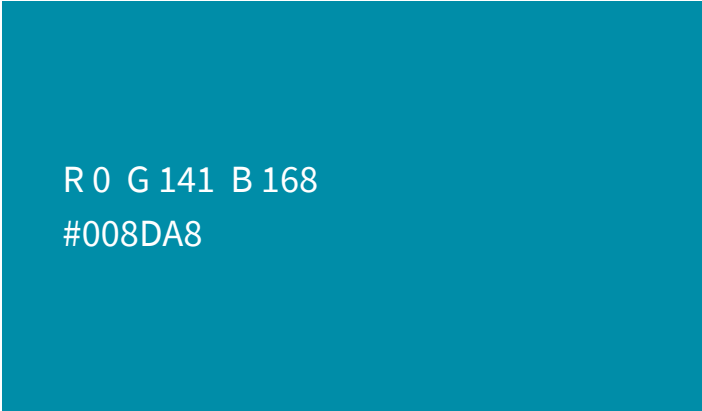
Nursing Education  
Accreditation Conference



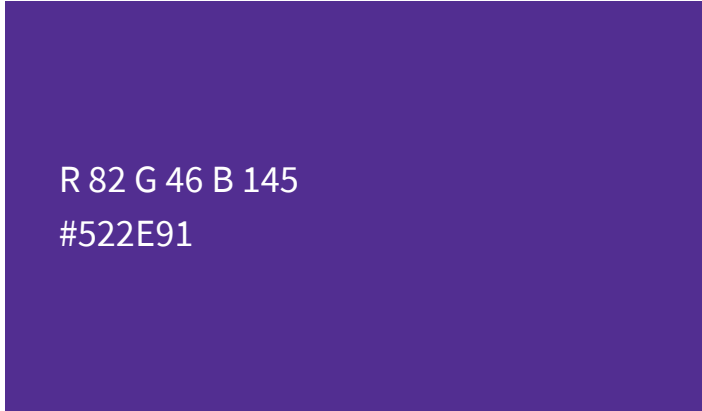
Nursing Education  
Accreditation Conference

# COLORS


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R 0 G 141 B 168  
#008DA8



R 82 G 46 B 145  
#522E91



R 103 G 138 B 154  
#678A9A



R 104 G 186 B 204  
#68BACC

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## HEADER

Pathway Gothic One

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## SUBHEADER

Pathway Gothic One

Line Height: 1

Line Space: 4 or 90

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## BODY TEXT

Source Sans Pro

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# Nursing Education(30pt)

## Accreditation Conference (29pt)

The Accreditation Commission for Education in Nursing (ACEN) supports the interests of nursing education, nursing practice, and the public by providing specialized accreditation for all levels of nursing education and transition-to-practice programs.

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The Nursing Education Accreditation Conference strives to exemplify the philosophy of accreditation and transition-to-practice programs by providing nurse administrators, faculty and students:

- A community of scholarship in which to exchange a variety of novel ideas, share successes/failures, and keep current with contemporary practices in nursing education
  - Personal support through individualized methods that develop and strengthen the effectiveness of accreditation
  - An opportunity to connect with colleagues from all levels of nursing preparation, applaud achievements as a community, and celebrate nurses' global leadership in health outcomes
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## VISION

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The goal of the Nursing Education Accreditation Conference is to create an engaged learning experience that empowers nurse administrators, faculty, and students by imparting concepts that enhance the educational quality of nursing programs and contribute to organizational growth.

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## CORE VALUES

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In the pursuit of our primary mission, the Nursing Education Accreditation Conference affirms the following core values:

- **Establish Real Connections**
  - **Cultivate Meaningful Exchange**
  - **Build an Inclusive Culture**
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