The Accreditation Commission for Education in Nursing (ACEN) invites you to sponsor and exhibit at the fifth annual ACEN Nursing Education Accreditation Conference in Atlanta, GA from July 19 to 21, 2023. This event is the premier venue to deliver your company or organization’s message to leaders and key decision-makers in the nursing education community.

The ACEN Annual Conference is the most informative gathering place for the nursing education community, bringing together scholars from all levels of nursing programs located throughout the United States, U.S. Territories, and internationally who are passionate and energized about nursing education and leveraging accreditation to improve the quality of nursing education programs. The theme for this year’s conference is “Breaking Barriers” which focuses on identifying, addressing, and ultimately overcoming the many and various barriers to success in nursing and nursing education. This year’s conference sessions will explore innovations in the areas of diversity, equity, and inclusion; development of clinical judgement; and recruitment and retention strategies in nursing education and practice. This conference will offer opportunities to share your experiences and learn from the experiences of others through the lens of nursing education and accreditation.

As a sponsor or exhibitor, you will benefit from quality time with attendees between concurrent sessions, at the Exhibit Hall afternoon welcome reception, and during networking opportunities at meals and refreshment breaks. Showcase your company or organization, products, and services at the conference where the nursing education community will share their knowledge, experiences, and expertise. With over 1,300 accredited nursing programs nationally and internationally, this conference is sure to expose you to a wide geographic range of leaders in nursing education!

Register today at www.acenursing.org/2023Conference
WHY SPONSOR OR EXHIBIT

CONNECT WITH THE RIGHT PEOPLE
Attendees at the ACEN Nursing Education Accreditation Conference are nurse educators and college administrators who are enthusiastic about solutions that the conference exhibitors and sponsors can provide to improve nursing education. This conference is one of few where you can connect, not only with all levels of professionals in the field of nursing education, but also directly with departmental decision-makers who have the ability to choose how a budget can best be spent.

DEDICATED EXHIBIT TIME THAT BRINGS ATTENDEES DIRECTLY TO YOU
Take advantage of being face-to-face with hundreds of current and potential clients by sharing your expertise through presentations and booth demonstrations during valuable, dedicated exhibit time. The schedule also includes long meal breaks with food and beverages always served at the exhibit hall. In addition, an Exhibit Hall reception on opening day offers food and activities for the attendees right in the exhibit hall.

LINKS ON THE CONFERENCE WEBSITE AND MOBILE APP
The link between vendors and attendees is only a click away. Your company name and description is published on the conference website and in the accompanying mobile app, along with a link to your website and any social media pages you would like to direct attendees to. We’re proud to announce that we have close to 100% app use at previous ACEN Accreditation Conferences!

ACCESS TO AN ATTENDEE MAILING LIST
There is no need to decipher the hieroglyphics that attendees pen on your newsletter sign-up sheet. Both before and after the conference, sponsors and exhibitors receive a spreadsheet with attendee contact information. This means more contacts, more leads, more prospective sales, and more value for your marketing dollar.

SPONSORSHIP = INCREASED FOOTPRINT
Sponsorships can increase your exhibiting footprint exponentially, generating more traffic per square foot, which means more contacts, more leads, more prospective sales, and more value for your marketing dollar. Certain sponsorships include recognition in print and electronic media, extending your investment both before and long after the conference.

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2022 CONFERENCE STATISTICS

HIGHEST EDUCATIONAL LEVEL ATTAINED

- Doctorate: 45%
- Master’s: 46%
- Bachelor’s: 3%
- Other: 6%

GENDER REPRESENTATION

- Female: 78%
- Male: 5%
- Not Reported: 17%

REGIONAL REPRESENTATION

- South: 50%
- Midwest: 24%
- West: 13%
- Northeast: 10%
- US Territory: 2%
- International: 1%

OCCUPATIONAL REPRESENTATION

- Faculty & Instructors: 28%
- Directors: 30%
- Deans: 15%
- Program & Dept Chairs: 9%
- Other: 15%

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SPONSORSHIP OVERVIEW

Be the SPARK that lights the flame! Your generous sponsorship as a Spark sponsor receives a significant level of exposure, high visibility, and exclusive sponsor-only benefits. Sponsorship will allow you to reach your target audience by promoting your company or organization’s brand, products, and services by recognition throughout the conference website, conference mobile app, and conference banners onsite. The Spark sponsorship includes great incentives such as:

• Logo on the conference website and mobile app, with 100-word profile description.
• Logo printed on event banners onsite.
• Additional exposure on the mobile conference app.

The FLAME sponsorship opportunity is for companies and organizations looking for more exposure leading to and throughout the conference with added online, mobile, and onsite visibility brand recognition than what the Spark sponsorship provides. The Flame sponsorship entitles your company or organization to all benefits and incentives of Spark sponsorship plus:

• Upgraded tier level and size logo placement on the conference website and mobile app.
• Upgraded tier level and size logo printed on event banners onsite.
• Signage/banner in one of the general sessions.
• ½ page spread in program booklet and a branded sticker.

Do you want the most exposure to promote your brand and services months leading to and during the ACEN Nursing Education Accreditation Conference? If the answer is YES, then the TORCH sponsorship is for you. The company or organization looking for maximum exposure at the conference should choose to be a Torch sponsor. Torch sponsors receive the opportunity to secure the most desirable exhibit spaces at the Exhibit Hall and exclusive speaker acknowledgement of sponsorship at the start of the keynote and plenary sessions. Among other benefits, Torch sponsors receive significant logo recognition and product branding throughout the conference website, mobile conference app, and in high traffic areas throughout the conference. Torch sponsorship entitles your company or organization to all benefits and incentives of the Flame and Spark sponsorship plus:

• Top tier level and largest size logo printed on event banners onsite.
• Top tier level and largest size logo placement on the conference website and mobile app, with an expanded 500-word profile description.
• Maximum exposure on the mobile conference app.
• 1 full page in program booklet, logo on back of program booklet, coffee sleeves with logo, bag insert with branded sticker, a magnet.
• Sponsorship of Extra-Curricular or Session Event.
• Public acknowledgment of sponsorship at Exhibit Hall Grand Opening.
• Speaker acknowledgment of sponsorship at plenary session.

Interested in customizing a sponsorship package? Contact us at exhibit@acenursing.org. We can explore other opportunities for creating a package that meets your needs.

Register today at www.acenursing.org/2023Conference
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Torch $10,000</th>
<th>Flame $5,000</th>
<th>Spark $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier level logo placement in the conference website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo dimensions in pixels:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: 220 X 220</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame: 170 X 170</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Spark: 120 X 120</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tier level logo placement on onsite event banners</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: Large</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame: Medium</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Spark: Small</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Link to profile page in homepage of event app</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: Individual tile</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame and Spark: Grouped tiles (color)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Profile page in conference website and mobile app</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo</td>
<td>100-word description</td>
<td>Contact Info</td>
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</tr>
<tr>
<td>Tier level logo placement at conference registration table</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Logo dimensions in pixels:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: Large Logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame: Medium Logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Signage/Banner during sessions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: Signage/Banner during Keynote, General Sessions and one concurrent session for duration of conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame: Signage/Banner during one General session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Program Booklet &amp; Inserts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Torch: 1 full page in booklet, logo on back of booklet, coffee sleeves with logo, bag insert with branded sticker &amp; magnet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Flame: ½ page, plus branded sticker</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsorship of an engagement activity or session event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Expanded profile description in conference website and mobile app up to 500 words</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Public acknowledgment of sponsorship at Exhibit Hall Grand Opening</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Public acknowledgment of sponsorship at plenary session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

BECOMING AN EXHIBITOR

The 2023 ACEN Nursing Education Accreditation Conference Exhibit Hall will feature 10' X 10' exhibit spaces benefiting from 13 hours of available exhibit time with 5 hours unopposed.

**Exhibit Booth Fees**
- 10’ X 10’ Corner Booth $1,950
- 10’ X 10’ Inline Booth $1,750

**What is included?**
- 8’ high back wall and 3’ high side rail draperies
- 6’ skirted table, 2 limerick side chairs, and wastebasket
- 7” X 44” exhibitor identification sign
- 2 Exhibitor badges (entry to exhibit hall only), includes meals and refreshments served in the exhibit hall
- Listing on conference website and mobile app with 50-word profile description

**Optional**
- Extra exhibitor badges $175/ea
- Discounted conference admission rate $400

**Exhibit Hours**
- Wednesday, July 19, 2023
  - 8:00 AM - 2:00 PM (Move-In)
  - 2:00 PM - 5:30 PM (3:15 - 4:30 PM: Exhibit Hall Welcome Break)
- Thursday, July 20, 2023
  - 7:00 AM - 4:30 PM (3:15 - 4:15 PM: Prize drawings and mic time for participating exhibitors)
  - 4:30 PM - 8:00 PM (Move-Out)

**A LA CARTE OPPORTUNITIES**

**Push Notifications**
- 140-character push notification to every person in attendance through the event app at a pre-determined time.

**Welcome Bag Insert**
- Sponsor-supplied literature/swag insert

**Advertisement in Program Booklet:**
- 1/2 Page $300
- Full Page $500

OTHER OPPORTUNITIES FOR SPONSORSHIP

Sponsored Concurrent Session $500
• Sponsorship signage
• Sponsorship acknowledgment in conference schedules onsite, website, and mobile app

Sponsored Engagement Activity: BINGO Night $750
• Sponsorship signage
• Sponsorship acknowledgment in conference schedules onsite, website, and mobile app

Sponsored Plenary Session $1,000
• Sponsorship signage
• Sponsorship acknowledgment in conference schedules onsite, website, and mobile app

Peer Evaluator Reception Sponsor $1,500
• Sponsorship signage
• Sponsorship acknowledgment in conference schedules onsite, website, and mobile app
• Logo on cocktail napkins
• Acknowledgement announcement at reception

Sponsored Professional Headshots $2,500
• Sponsorship signage
• Sponsorship acknowledgment in conference schedules onsite, website, and mobile app
• Logo on headshot border
• Acknowledgement in periodic announcements in the exhibit hall of free professional headshots
• 6’ skirted table to exhibit in photo area

Register today at www.acenursing.org/2023Conference
Booth spaces will be assigned on a first-come, first-served basis, based on date of payment. There will be selected booths reserved for conference sponsors. The ACEN will make every effort to accommodate the specific needs and compatibility of each exhibitor. The ACEN reserves the right to assign other than the requested booth space, to revise the floor plan, and/or relocate exhibits upon need.

Alliance Nationwide Exposition will provide, install, and remove the booths in accordance with the final floor plan. Exhibit space rental does not include: carpeting, utilities, storage, labor, and other services needed within your event space. Additional furnishings will be available for rent through Alliance.
RULES & REGULATIONS

AUDIOVISUAL EQUIPMENT
If closed sound systems cannot be arranged, open sound systems will be permitted. However, sound “leakage” must not interfere with other exhibitors. The ACEN reserves the right to request the reduction in volume or cessation of use of any system that creates such interference. Audiovisual equipment order forms will be included in the exhibitor service manual.

BOOTH/PROMOTIONAL ACTIVITY
Booth/promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitor’s assigned booth space. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that popular activities may attract.

BOOTH ACCESSIBILITY/ADA COMPLIANCE
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regards to their booth space, including, but not limited to, wheelchair access. Further information regarding ADA compliance is available via telephone at (800) 514-0301 or at https://www.ada.gov/

DEPOSITS AND PAYMENTS
Full payment is due with the completed application. Space assignment will not be made without the appropriate payment. Space being held may be reassigned to other exhibitors. Exhibitors will not be allowed to exhibit if the full payment has not been received prior to pre-conference set-up days.

CANCELLATIONS
Cancellations and requests for refunds must be received in writing no later than 60 days prior to start date of conference. If these requirements are met, 50% of the exhibit fee will be refunded within 30 days after the conference.

DISTRIBUTION OF ADVERTISING MATERIAL
Canvassing or distribution of advertising material by an exhibitor or anyone representing a nonexhibiting firm is strictly prohibited outside of the exhibitor’s booth space or in any part of the exhibit hall, meeting rooms, press rooms, or public areas of the conference center or host hotel.

ELECTRICAL REGULATIONS
All equipment must comply with federal, state, and local electrical codes. All exhibitor equipment must be UL-approved. Exhibitors should contact Alliance Nationwide Exposition with any special requirements.

EXHIBITOR CONDUCT & APPLICATION REVIEW PROCESS
Exhibitors must adhere to and abide by all established deadlines and all conference rules and regulations. The ACEN reserves the right to accept or refuse all requests for exhibits and sponsorship. If for any reason deemed appropriate by the ACEN, an exhibitor is asked to
dismantle an exhibit and/or leave the exhibit hall, the exhibitor agrees to peaceably comply. No refund or demand for compensation shall be made by the exhibitor.

EXHIBIT NO-SHOWS
A company or organization that reserves booth space and fails to inform the ACEN in writing before May 19, 2023, of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 2:00 PM, July 19, 2023; this also includes those who do not set up their tables and booth displays.

EXHIBITOR PERSONNEL
Exhibitors are encouraged to staff their booths during conference hours but MUST staff their exhibit booths during scheduled unopposed exhibiting hours. Exhibit personnel will be allowed in the exhibit hall one (1) hour before the exhibits open and may remain in the exhibit hall one (1) hour after the exhibits close each day.

LIABILITY AND INSURANCE
The ACEN, its service contractors, the management of the exhibit hall, and any of the officers, directors, or staff of any of the same assume no responsibility for the safety of the property of exhibitors from theft and damage by fire, accident, vandalism, or other causes. The exhibitor expressly waives and releases any claim or demand against the ACEN, its service contractors, the management of the Exhibit Hall, and any of the officers, directors, or staff of any of the same from all liability that might ensue from any cause resulting from or connected with transportation, placement, removal, or display of exhibits. Exhibitors are encouraged to obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

OTHER RULES AND REGULATIONS
Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the ACEN. The ACEN shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. All exhibitors indemnify the ACEN from any lawsuits resulting from the actions of the exhibitor and its agents. All exhibitors will be expected to enter into a contract with the ACEN, agreeing to the conference exhibit rules and regulations and any amendments or additions thereto in conformance with the preceding sentence. Exhibits are required to remain open and staffed during scheduled hours. No exhibits may be dismantled before official dismantling time. If you anticipate an early departure, please advise the show coordinator as soon as possible.
HOTEL & VISITOR INFORMATION

HOTEL RESERVATIONS
The host hotel for 2023 ACEN Nursing Education Accreditation Conference is the Loews Atlanta Hotel, ideally located in midtown Atlanta, Georgia. The Loews Atlanta Hotel is “where Southern Hospitality meets luxury and grace.” The hotel’s midtown location is right in the heart of everything. Piedmont Park, the High Museum of Art, the Fox Theatre, the Georgia Aquarium and more just steps away.

Treat yourself to a spa visit and escape to center your body and mind. Their fitness center boasts new equipment and floor-to-ceiling windows with great views of Midtown Atlanta. Dry sauna, steam rooms, and personal training sessions are also available. Loews Atlanta offers a variety of dining options to satisfy any occasion or craving. Choose from their full-service sit-down restaurant, Saltwood, or grab what you need from our grab-n-go Market. When it’s time to explore, many of the city’s best sights are within walking distance or a short MARTA ride away.

For your convenience, you may make hotel reservations directly online at https://www.loewshotels.com/atlanta-hotel/group-2023-acen-nursing-education-accreditation-conference or call (888) 563-9736 (toll-free) and identify yourself as a part of the ACEN group. The ACEN group rate starts from $219 per night for a single/double room. Be sure to make your reservations by Monday, July 3, 2023 to take advantage of this rate.

You will be required to guarantee the reservation with a credit card. After the cutoff date, or once the room-block is sold out, rooms will be booked at prevailing rates, if available.

In-room complimentary Wi-Fi access is included in the room rate.

The ACEN is unable to guarantee availability. Travel or hotel arrangements should be made after you have received confirmation of payment. Space is limited. Registrations may no longer be accepted once the venue is filled to capacity.