Connect with over 600 Nurse Educators and Leaders in Nursing Education at the

ACEN 2018 Nursing Education Accreditation Conference

Quality Education Through Accreditation

The Accreditation Commission for Education in Nursing (ACEN) invites you to sponsor and exhibit at the highly anticipated Inaugural ACEN Nursing Education Accreditation Conference in Atlanta, July 12-14, 2018, at the Omni Hotel at CNN Center in Atlanta, Georgia.

The 2018 ACEN Nursing Education Accreditation Conference is the premier venue to deliver your company or organization’s message to leaders and key decision-makers in the nursing education community.

The ACEN Nursing Education Accreditation Conference will be the most informative gathering place for the nursing education community, bringing together scholars from all levels of nursing programs located throughout the United States, U.S. Territories, and internationally who are passionate and energized about nursing education and leveraging accreditation to improve the quality of nursing education programs.

As a sponsor or exhibitor, you will benefit from quality time with attendees at the opening reception, concurrent sessions, poster presentations, and networking opportunities at meals and refreshment breaks.

Showcase your company or organization, products, and services at the inaugural conference where the nursing education community will share their knowledge, experiences, and expertise.

With over 1,200 accredited nursing programs nationally and internationally, this conference is sure to expose you to a wide geographic range of leaders in nursing education.
Facts About the ACEN

- The ACEN supports the interests of nursing education, nursing practice, and the public by the function of accreditation. Our accreditation processes are founded on the belief that specialized accreditation contributes to the centrality of nursing for the public good and provides for the maintenance and enhancement of educational quality through continuous self-assessment, planning, and improvement.

- Recognized by the U.S. Department of Education (USDE) and the Commission on Higher Education Accreditation (CHEA), the ACEN is the nursing profession’s longest serving specialized nursing education program accreditor.

- Our accreditation scope incorporates all levels of nursing education—clinical doctorate/DNP specialist certificate, master’s/post-master’s certificate, baccalaureate, associate, diploma, and practical programs. Specifically, our scope of recognition includes distance education, a 21st-century delivery method for nursing education.

- The ACEN’s long-standing history as the premier accrediting agency for all types of nursing programs is the reason it is known as the leading authority for nursing accreditation.

Why Sponsor and Exhibit?

Connect with the Right People
Attendees at the ACEN Nursing Education Accreditation Conference are program administrators, nurse educators, college administrators, and nurse clinicians who are enthusiastic about solutions that the conference exhibitors and sponsors can provide to improve nursing education. This conference is one of few where you can connect with all levels of professionals in the field of nursing education.

Promote Your Company or Organization
The ACEN Nursing Education Accreditation Conference provides the perfect setting to promote your company or organization to key decision-makers in nursing education and build brand awareness of your company or organization’s products and services. Program administrators, faculty, college administrators, and nurse clinicians will attend this conference. These leaders in nursing education appreciate the products and services your company or organization provides and are interested in learning more about how your services and products will improve nursing education.

Contribute to the Experience
Maximize and leverage your marketing dollars. Take advantage of being face-to-face with hundreds of current and potential clients by sharing your expertise through presentations and booth demonstrations.

Drive Traffic
Sponsorships can increase your exhibiting footprint exponentially, generating more traffic per square foot, which means more contacts, more leads, more prospective sales, and more value for your marketing dollar. Certain sponsorships include recognition in print and electronic media, extending your investment both before and long after the conference.
## Sponsorship Opportunities*

<table>
<thead>
<tr>
<th>SPONSORS</th>
<th>SPARK $5,000</th>
<th>FLAME $10,000</th>
<th>TORCH $15,000</th>
</tr>
</thead>
</table>
| Tier level logo placement in the conference website<br>Logo dimensions in pixels:  
  - Torch: 220 x 220  
  - Flame: 170 x 170  
  - Spark: 120 x 120 | ✓ | ✓ | ✓ |
| Tier level logo placement on onsite event banners  
  - Torch: Large  
  - Flame: Medium  
  - Spark: Small | ✓ | ✓ | ✓ |
| Banner ad in conference mobile app  
  - Torch: 3 repetitions per banner advertisement grouping  
  - Flame: 2 repetitions per banner advertisement grouping  
  - Spark: 1 per banner advertisement grouping | ✓ | ✓ | ✓ |
| Profile page in conference website and mobile app  
  - Logo  
  - 100-word description  
  - Contact Info  
  - Exhibit booth mapping | ✓ | ✓ | ✓ |
| Expanded profile description in conference website and mobile app  
  - Torch: 500 words  
  - Flame: 300 words | ✓ | ✓ | ✓ |
| Expanded functionality in profile page of mobile app  
  - Torch: 3 file attachments  
  - Flame: 1 file attachment | ✓ | ✓ | ✓ |
| Conference bag inserts  
  - Torch: 2 inserts  
  - Flame: 1 insert | ✓ | ✓ | ✓ |
| Exhibit Booth  
  - Torch: Premier 10’ x 10’ exhibit booth at Marketplace entrance  
  - Flame: Corner or inline 10’ x 10’ exhibit booth | ✓ | ✓ | ✓ |
| Public acknowledgment of sponsorship at Marketplace Reception | ✓ | ✓ | ✓ |
| Public acknowledgment of sponsorship at plenary sessions | ✓ | ✓ | ✓ |

*The ACEN reserves the right to accept or refuse any requests for exhibits or sponsorship.*
Do you want the most exposure to promote your brand and services months leading to and during the ACEN Nursing Education Accreditation Conference?

If the answer is **YES**, then the Torch sponsorship is for you.

The company or organization looking for maximum exposure at the conference should choose to be a Torch sponsor. Torch sponsors receive the opportunity to secure the most desirable, reserved exhibit spaces at the Marketplace and exclusive speaker acknowledgement of sponsorship at the start of the keynote and plenary sessions.

Among other benefits, Torch sponsors receive significant logo recognition and product branding throughout the conference website, mobile conference app, and in high-traffic areas throughout the conference.

Torch sponsorship entitles your company or organization to all benefits and incentives of the Flame and Spark sponsorships, plus:

- A complimentary premier 10’X10’ exhibit booth located at the entrance to the Marketplace with the first option to purchase more surrounding booth space;

- Speaker acknowledgment of sponsorship at keynote and plenary sessions;

- Top-tier-level and largest-size logo placement on the conference website and mobile app, with an expanded 500-word profile description;

- Top-tier-level and largest-size logo printed on event banners onsite;

- Maximum exposure on the mobile conference app with three (3) banner ad repetitions per advertisement grouping; and Two (2) conference bag inserts.

Please contact Quinda Barrett at the ACEN office, qbarrett@acenursing.org or (404) 975-5000 to become a sponsor or for more information on sponsorship.
The Flame sponsorship opportunity is for companies or organizations looking for more exposure leading to and throughout the conference with added online, mobile, and onsite visibility brand recognition than what the Spark sponsorship provides. The Flame sponsorship entitles your company or organization to all benefits and incentives of Spark sponsorship plus:

- A complimentary 10’X10’ corner or inline exhibit booth with first option to select from high traffic locations as well as the option to purchase the surrounding booth spaces;
- Upgraded tier-level and size logo placement on the conference website and mobile app, with an expanded 300-word profile description;
- Upgraded tier-level and size logo printed on event banners onsite;
- Added exposure on the mobile conference app with two (2) banner ad repetitions per advertisement grouping; and One (1) conference bag insert.

**FLAME: $10,000**

Be the spark that lights the flame! Your generous sponsorship as a Spark sponsor receives a significant level of exposure, high visibility, and exclusive sponsor-only benefits. Sponsorship will allow you to reach your target audience by promoting your company or organization’s brand, products, and services by recognition throughout the conference website, conference mobile app, and conference banners onsite. The Spark sponsorship includes great incentives such as:

- Logo placement on the conference website and mobile app, with a 100-word profile description;
- Logo printed on event banners onsite;
- Exposure on the mobile conference app with one (1) banner ad repetition per advertisement grouping;
- Public acknowledgment in the welcome address at the Marketplace Reception;
- If you are planning to also purchase booth space at the Marketplace, you will receive priority selection privilege.

**SPARK: $5,000**

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### Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Marketplace Reception</th>
<th>Available Opportunities</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Exclusive speaking time at reception</td>
<td>1</td>
<td>$15,000</td>
</tr>
<tr>
<td>• Exclusive reception sponsor signage</td>
<td></td>
<td></td>
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<tr>
<td>• Exclusive reception sponsor napkins</td>
<td></td>
<td></td>
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<tr>
<td>• Reception sponsorship acknowledgment in conference schedules</td>
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<td>o Onsite</td>
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<td>o Website</td>
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<td>o Mobile app</td>
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<tr>
<td>Internet/Wi-Fi Network</td>
<td></td>
<td>Choice of Broadband Speed to Offer:</td>
</tr>
<tr>
<td>• Sponsorship signage throughout conference</td>
<td>1</td>
<td>1 Mbps - $10,000</td>
</tr>
<tr>
<td>• Company name used for SSID Broadcast</td>
<td></td>
<td>3 Mbps - $15,000</td>
</tr>
<tr>
<td>• Wi-Fi sponsorship acknowledgment in conference schedules</td>
<td></td>
<td>6 Mbps - $19,000</td>
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<tr>
<td>o Website</td>
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<td></td>
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<td>o Mobile app</td>
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<tr>
<td>ACEN Resource Center</td>
<td></td>
<td>$10,000</td>
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<tr>
<td>• Sponsorship signage in Resource Center</td>
<td>1</td>
<td></td>
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<tr>
<td>• Logo displayed on all laptop stations</td>
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<td></td>
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<tr>
<td>• Exclusive placement of promotional materials in Resource Center</td>
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<td></td>
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<tr>
<td>• Center sponsorship acknowledgment in conference schedules</td>
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<tr>
<td>o Website</td>
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<td>o Mobile app</td>
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<td></td>
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<tr>
<td>Conference Bags</td>
<td></td>
<td>$5,000</td>
</tr>
<tr>
<td>• Logo imprint on back of conference bag</td>
<td>1</td>
<td></td>
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<tr>
<td>Refreshment Breaks</td>
<td></td>
<td>$4,000 per break</td>
</tr>
<tr>
<td>• Break sponsors signage</td>
<td></td>
<td></td>
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<tr>
<td>• Break sponsorship acknowledgment in conference schedules</td>
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<td>o Onsite</td>
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<td>o Mobile app</td>
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<tr>
<td>Charging Stations</td>
<td></td>
<td>$3,500 per station</td>
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<tr>
<td>• Exclusively branded charging station</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Conference Lanyards</td>
<td></td>
<td>$3,000</td>
</tr>
<tr>
<td>• Logo imprint on Lanyard</td>
<td>1</td>
<td></td>
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</tbody>
</table>
Marketplace Reception
Sponsorship Commitment: $15,000
Demonstrate your commitment to and support for the 2018 ACEN Nursing Education Accreditation Conference by sponsoring the Marketplace Reception. The reception is an excellent networking and gathering event that will allow you opportunities to meet and greet new and prospective clients. As the sponsor of the Marketplace Reception, you will have the exclusive five-minute opportunity to address the conference attendees at the Marketplace as part of the welcome to the reception. Your company or organization will also have exclusive logo recognition on reception signage and branded napkins. Additionally, recognition of your sponsorship will be acknowledged on the conference website and mobile conference app.

Internet/Wi-Fi Network
Sponsorship Commitment: $10,000, $15,000, or $19,000
Technology has become an integral part of our daily lives. Put your company or organization’s name in the hands of all attendees! Help attendees stay connected while increasing your company or organization’s visibility by sponsoring the Internet/Wi-Fi network. This opportunity will allow attendees to stay connected electronically with global networks during the conference. Your company or organization’s logo will be featured exclusively on all Wi-Fi signage conference-wide, and your company or organization’s name will be used as the Wi-Fi network name. Your sponsorship will be acknowledged in the conference website and mobile app. As the single sponsor of the Wi-Fi Network, you have the option to select the broadband speed to offer all conference participants. Select one of three (3) broadband speed options: 1Mbps; 3 Mbps; or 6 Mbps.

ACEN Resource Center
Sponsorship Commitment: $10,000
What better way to show your support for nursing education accreditation than providing attendees with learning resources? The ACEN Nursing Education Accreditation Conference features a Resource Center aligned with rows of computers offering attendees an opportunity to review samples of accreditation documents. For example, the Resource Center provides access to examples of Self-Study Reports for programs seeking initial and continuing accreditation. In addition, the resource room will include samples of Follow-Up Reports that focus on Standard 2 Faculty and Staff, Standard 4 Curriculum, and Standard 6 Outcomes. As the sponsor of the Resource Center, you will have the exclusive opportunity to set promotional materials as well as signage acknowledging your sponsorship and featuring your company or organization’s logo.

Please contact Quinda Barrett at the ACEN office, qbarrett@acenursing.org or (404) 975-5000 to become a sponsor or for more information on sponsorship.
Conference Bags
Sponsorship Commitment: **$5,000**
Maximize your company or organization’s recognition and brand exposure by sponsoring the ACEN Nursing Education Accreditation Conference bags. This sponsorship is for companies or organizations seeking added visibility by having their logo printed on the back of attendee tote bags. Each attendee receives a conference bag; your sponsorship will put your brand on the shoulder of every conference attendee.

Refreshment Breaks
Sponsorship Commitment: **$4,000 per break**
Offer conference attendees the opportunity to relax and take a short break! Sponsor single or multiple Marketplace refreshment breaks. Your sponsor signage will be placed throughout the break area(s), and your company or organization will be acknowledged on the conference website, mobile app, and onsite.

Charging Stations
Sponsorship Commitment: **$3,500 per station**
Offer conference attendees the opportunity to recharge (literally) by sponsoring one (1) or both charging stations! Charging stations offer a variety of charging capabilities for phones and other hand-held electronics. Sponsorship includes exclusive branding per station with logo sponsorship signage and acknowledgment on the conference website and mobile app.

Conference Lanyards
Sponsorship Amount: **$3,000**
This high-visibility sponsorship puts your company logo on the lanyards used for the conference badges. Your company or organization will receive great visibility with these walking billboards for your brand, product, and services!

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Becoming an Exhibitor

The Marketplace Exhibit Hall

The 2018 ACEN Nursing Education Accreditation Conference Exhibit Hall, The Marketplace, will feature (50) 10’ X 10’ booth spaces. Companies and organizations that market nursing education accreditation tools; companies that specialize in nursing products; book and software publishers; and nursing educational programs, institutions, and organizations will benefit from more than sixteen (16) hours of exhibit time, with almost five (5) hours unopposed.

Exhibit Booth Fees

- 10’ X 10’ Corner Booth $1,500
- 10’ X 10’ Inline Booth $1,400

What is included?

- 8’ high back wall draperies
- 3’ high side rail draperies
- (1) 6’ skirted table
- (2) limerick side chairs
- (1) wastebasket
- 7” X 44” exhibitor identification sign
- (2) exhibitor badges (entry to exhibit hall only)
- Listing on conference website
- Listing on conference mobile app with 50-word profile description

Exhibit Hours

Thursday, July 12, 2018
- 8:00 AM – 2:00 PM (setup)
- 2:30 PM – 7:30* PM
  *5:30 PM – 7:30 PM: The Marketplace Reception

Friday, July 13, 2018
- 7:00 AM – 8:30 AM
- 9:30 AM – 5:30 PM

Saturday, July 14, 2018
- 7:00 AM – 8:30 AM
- 9:00 AM – 12:00 PM (breakdown)

SECURE PRIME LOCATIONS FOR MAXIMUM EXPOSURE

Consider becoming a TORCH or FLAME Sponsor

Premier booths are reserved for Torch and Flame Sponsors.

Heritage Trade Show services will provide, install, and remove the booths in accordance with the final floor plan. Exhibit space rental does not include: carpeting, utilities, storage, labor, and other services needed within your event space. Additional furnishings will be available for rent through Heritage Trade Show Services. There are a limited number of corner booths available. Booths will be assigned on a first come, first served basis after priority selection by Torch, Flame, and Spark Sponsors.

Please contact Quinda Barrett at the ACEN office, qbarrett@acenursing.org or (404) 975-5000 to become an exhibitor or for more information on other opportunities.
Exhibitor Application
Go to the Exhibit Hall Floor Plan (The Marketplace) link below and identify your top three (3) exhibit space choices, then note your selection in the exhibit application. Submit the completed application and payment online. Confirmation of receipt will be provided within approximately seven (7) business days.

The ACEN reserves the right to accept or refuse any requests for exhibits. The ACEN may rearrange the floor plan in an effort to accommodate requests for booth spaces. The ACEN may also adapt the floor plan to comply with the OMNI Hotel's regulations. Exhibitors will be notified via email if their booth space assignment changes due to any of the above circumstances. Heritage Trade Show Services (www.heritagesvs.com) has been contracted to provide exhibitor and show management services. All exhibitors will be expected to enter into a contract with the ACEN agreeing to conference exhibit rules and regulations.

Exhibitor Application Form
Exhibit Hall Floor Plan
Exhibit Rules and Regulations

Payment Information
Payment for your first-choice booth location must be received in full at the time of application. Any refunds due based on actual booth assignment will be processed and returned following the final review and acceptance of the exhibit application and booth space notification letter. Please remit payment by credit card (Visa/MasterCard/American Express) online. Payment method options by check or purchase order will be invoiced. Make checks payable to “ACEN.” All methods of payment are drawn on a U.S. bank in U.S. funds.

Conference Bag Insert - À la carte
- 1 insert in conference bag

This is an economical way to secure additional exposure for your company with each conference attendee and provide great visibility by placing a logo-branded item of your choice in the conference tote bags. One (1) piece of sponsored-supplied literature will be placed in every conference bag, which each attendee will receive at registration check-in.

Passport Participation
- Passport entry – name and booth number
- Passport stamp

Maximize your investment and increase your exposure! Participation in the Marketplace Passport Program encourages one-on-one conversations and connections. The Passport Program creates an incentive for conference attendees to visit YOUR booth. All conference attendees will be provided a Marketplace Passport. A stamp will be provided to participating exhibitors. Attendees with passports stamped from visiting all participating exhibitors will be eligible to enter prize giveaways.

Please contact Quinda Barrett at the ACEN office, qbarrett@acenursing.org or (404) 975-5000 to become an exhibitor or for more information on other opportunities.
Audio/Visual Equipment
If closed sound systems cannot be arranged, open sound systems will be permitted. However, sound “leakage” must not interfere with other exhibitors. The ACEN reserves the right to request the reduction in volume or cessation of use of any system that creates such interference. Audio/visual equipment order forms will be included in the exhibitor service manual.

Booth/Promotional Activity
Booth/promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitor’s assigned booth space. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that popular activities may attract. “Meet the expert” panels and product theaters are not allowed in the exhibit hall.

Booth Accessibility/ADA Compliance
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regards to their booth space, including, but not limited to, wheelchair access. Further information regarding ADA compliance is available via telephone at (800) 514-0301 or at https://www.ada.gov/

Deposits and Payments
Full payment is due with the completed application. Full payment must be received for priority space assignments. Space assignment will not be made without the appropriate payment. Space being held may be reassigned to other exhibitors. Exhibitors will not be allowed to exhibit if the full payment has not been received prior to pre-conference set-up days.

Distribution of Advertising Material
Canvassing or distribution of advertising material by an exhibitor or anyone representing a non-exhibiting firm is strictly prohibited outside of the exhibitor’s booth space or in any part of the exhibit hall, meeting rooms, press rooms or public areas of the conference center or host hotel.

Electrical Regulations
All equipment must comply with federal, state, and local electrical codes. All exhibitor equipment must be UL-approved. Exhibitors should contact Heritage Trade Show Services with any special requirements.

Exhibitor Conduct & Application Review Process
Exhibitors must adhere to and abide by all established deadlines and all conference rules and regulations. The ACEN reserves the right to accept or refuse all requests for exhibits and sponsorship. If for any reason deemed appropriate by the ACEN an exhibitor is asked to dismantle an exhibit and/or leave The Marketplace, the exhibitor agrees to peaceably comply. No refund or demand for compensation shall be made by exhibitor.

Exhibit No-Shows
A company or organization that reserves booth space and fails to inform the ACEN in writing before May 11, 2018, of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 2:00 PM, July 12, 2018; this also includes those who do not set up their tables and booth displays.

Exhibitor Personnel
Exhibitors are encouraged to staff their booths during conference hours but MUST staff their exhibit booths during scheduled unopposed Marketplace hours. Exhibit personnel will be allowed in the exhibit hall one (1) hour before the exhibits open and may remain in the exhibit hall one (1) hour after the exhibits close each day.
Liability and Insurance
The ACEN, its service contractors, the management of the exhibit hall, and any of the officers, directors, or staff of any of the same assume no responsibility for the safety of the property of exhibitors from theft and damage by fire, accident, vandalism, or other causes. The exhibitor expressly waives and releases any claim or demand against the ACEN, its service contractors, the management of the Exhibit Hall, and any of the officers, directors, or staff of any of the same from all liability that might ensue from any cause resulting from or connected with transportation, placement, removal, or display of exhibits. Exhibitors are encouraged to obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

Other Rules and Regulations
Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the ACEN. The ACEN shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. All exhibitors indemnify the ACEN from any lawsuits resulting from the actions of the exhibitor and its agents. All exhibitors will be expected to enter into a contract with the ACEN agreeing to the conference exhibit rules and regulations and any amendments or additions thereto in conformance with the preceding sentence. Exhibitors are required to remain open and staffed during scheduled hours. No exhibits may be dismantled before official dismantling time. If you anticipate an early departure, please advise the show coordinator as soon as possible.

Hotel Reservations and Travel Information

Hotel Reservations
The host hotel for the ACEN Inaugural Nursing Education Accreditation Conference is the OMNI Hotel at CNN Center in downtown Atlanta, Georgia.

To make reservations online, go to http://www.omnihotels.com/hotels/atlanta-cnn-center/meetings/acen-annual-meeting or call OMNI Reservations at 1-800-THE-OMNI. Be sure to make your reservations by Monday, June 11, 2018, and identify the meeting as the “ACEN Annual Accreditation Conference” to get the discounted rate of $189.00/night plus state and local taxes and fees. You will be required to guarantee the reservation with a credit card. After the cutoff date or once the room block is sold out, rooms will be booked at prevailing rates, if available. In-room complimentary Wi-Fi access is included in the room rate. The Omni offers unique and sophisticated rooms featuring breathtaking views overlooking the downtown Atlanta skyline, Centennial Park, and the lively CNN Center atrium. Amenities include a spa, a pool with a view of the CNN center from the deck, a 24-hour fitness center, complimentary in-room fitness kits, a business center, and easy access to numerous restaurants, parks, and the World of Coca-Cola Museum.
Atlanta Visitor Information
A perfect blend of cosmopolitan sophistication, and southern hospitality, Atlanta knows how to host any visitor. The Omni Hotel in Atlanta, Georgia, at the CNN Center puts you close to many Atlanta attractions: the Mercedes Benz Stadium, the Georgia World Congress Center, Philips Arena, the Georgia Aquarium, Centennial Olympic Park, the World of Coca-Cola Museum, and more, all located in the Centennial Park District. If you are looking for outdoor adventures in the Peach State Capital, explore Stone Mountain Park or greet the animals at Zoo Atlanta. Love sports? Catch a major league sporting event at the Philips Arena and the Georgia Dome. Or, if you are in search of the arts, the symphony and ballet await at the historic Fox Theater. Visitors of all ages will enjoy attractions like Centennial Olympic Park and the Inside CNN Studio Tour. For more information, visit: Atlanta Convention and Visitors Bureau.

Transportation

Airport
For more information about air/ground transportation travel to Atlanta, arrival times and terminal information, please visit http://www.atl.com/ before embarking on your trip.

Ground Transportation
In Atlanta, recommended ground transportation is MARTA (http://www.itsmarta.com/), Atlanta’s light rail system. MARTA runs directly from the Hartsfield-Jackson Atlanta International Airport to the Dome/GWCC/Philips Arena/CNN Center Transit Center, located steps away from Omni Hotel-Atlanta. At the Atlanta Airport, you can access the MARTA station from inside the building near the western end of the baggage claim area. Do not go outside to the ground transportation area. Purchase a round-trip ticket and take the GOLD or RED Line toward Five Points Station. This trip will take approximately 20-30 minutes depending on the time of day you arrive. Look for the signs directing you to the westbound train. (You will have to take an escalator up to access this train.) Board the westbound train and travel one stop to Omni/Dome/CNN/GWCC Station. Exit the train and take escalator up to the ground level. Walk up the stairs on your right—the Philips Arena is now on your left. Walk down the stairs ahead of you, and then walk through the doors ahead. You are now inside CNN Center. Walk straight, through the food court, past Wendy’s and Chick-fil-A, until the food court ends. Make a left and take the escalator up. You are now inside the Omni-Atlanta Hotel Lobby.

If you need assistance, feel free to call the ACEN office (404-975-5000), and a staff member will assist you.